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Entrada Announces Newest Addition to Senior Management Team

ENTRADA NAMES BAXTER LEE AS CHIEF FINANCIAL OFFICER, ADDING OVER A DECADE OF EXPERIENCE AND KNOWLEDGE TO ENTRADA'S EXECUTIVE TEAM

NASHVILLE, Tenn., May 26th, 2015 - Today Entrada, a Nashville-based healthcare technology company, announces the addition of Baxter Lee to its senior management team. Lee has been named Chief Financial Officer, adding over a decade of healthcare experience to Entrada's executive team. Having executed a broad array of transactions - including mergers & acquisitions, debt financings, restructurings, and strategic alliances - the addition of Baxter Lee to Entrada's team positions the company for continued long-term growth and success.

Lee most recently served as Vice President of Finance & Strategy for Emdeon, where he led strategic and financial planning for the Payer Services division, comprising over \$800M of revenue. In addition, he is an advisor to three Nashville-based startups and is an active mentor in the Jumpstart Foundry startup accelerator program. Lee graduated with Honors from the Executive MBA program at the Owen Graduate School of Management at Vanderbilt in July 2013.

"As we prepare for accelerated growth through 2015 and beyond, I am very pleased to welcome Baxter Lee to our executive team," stated Bill Brown, CEO at Entrada. "Baxter is an experienced and talented CFO with an impressive background in an array of diverse financial areas. His background in strategic and financial planning complements both our operations and long-term growth objectives. Also, he has the talent, drive, and personality that embodies the Entrada culture."

About Entrada

Entrada is a leading provider of integrated technology solutions that improve healthcare efficiencies and outcomes. Entrada's commitment is to protect physician and staff productivity for the next generation of patient care. For more information, please visit www.EntradaHealth.com.